



TARANG

WE BEGIN YOU LEAD

CONTENTS



03 CEO Message

FACOR at a Glance 04

05 Focus Areas and CSR
Footprint

Key CSR Projects and
Highlights 06

- FACOR Sathi Arogaya
- FACOR Sathi Pragati
- FACOR Sathi Nirmal Paribesa
- FACOR Sathi Pashukalyan
- FACOR Sathi Shiksha Amrit Pariyojana
- FACOR Sathi Gaa Kalyan
- FACOR Sathi Hariyali

Message from CEO's Desk



Mr. Pankaj Sharma
CEO, FACOR

Dear Readers,

It's a pleasure to connect with you through the second edition of FACOR's CSR magazine, TARANG.

At FACOR, we are deeply committed to fostering socio-economic development within communities through our structured CSR programs. Our core values revolve around community development and sustainability, which are central to our business ethos. Our CSR initiatives are aligned with the Sustainable Development Goals, focusing on empowering communities, transforming lives, and contributing to nation-building through sustainable and inclusive growth.

With a strong execution mechanism in place, our interventions span across various areas, including improving access to quality healthcare with projects like healthcare camps and mobile health units, enhancing child well-being and education through FACOR Sathi Siksha Amrut, promoting sustainable agriculture with initiatives like Project Hariyali, empowering women with ensuring livelihood initiatives, ensuring WASH initiatives, and developing community infrastructure with Project FACOR Sathi Gaon Kalyan.

Through our social initiatives, we have positively impacted the lives of nearly fifty thousand individuals across 10-gram panchayats spanning three districts of Odisha, with our reach continuing to expand. As we move forward, let's reaffirm our commitment to Transforming Lives and make a meaningful difference for a brighter future for our community.

Happy Reading!

FACOR AT A GLANCE

OUR VISION

EMPOWERING COMMUNITIES, TRANSFORMING LIVES AND FACILITATING NATION BUILDING THROUGH SUSTAINABLE AND INCLUSIVE GROWTH.



At FACOR, we are deeply committed to **fostering socio-economic development within our community** through structured CSR initiatives. Our focus on community development and sustainability is central to all our endeavors. We have established a robust framework for implementing our community development programs, aimed at **benefiting the wider community** in the long term.

We are dedicated to prioritizing stakeholder engagement and consultation, conducting baseline studies and needs assessments to inform our program planning for maximum impact and long-lasting benefits. We regularly assess the impact of our CSR initiatives to gauge their effectiveness and identify opportunities for further enhancement. Public-private partnerships (PPP) and community consultations are integral to driving our CSR projects forward.

We collaborate with government agencies, local communities, panchayats, and like-minded NGOs to ensure that the benefits of our CSR programs reach the grassroots level. We also emphasize the **self-sustainability of our projects** by ensuring proper handover to the community.

ACCELERATING TOWARDS A BETTER TOMMOROW



FOCUS AREAS



CSR FOOTPRINT

12

Gram Panchayat

3

Districts - Jajpur, Bhadrak, Dhenkanal

~1,30,687

Beneficiaries Reached



Project FACOR Sathi Aarogya



Overview

The right to health is a basic human right but rural communities often face significant health disparities due to limited access to healthcare facilities, trained medical professionals and preventive services. Project FACOR SATHI Arogya was launched considering the importance of healthcare systems and need in our interventional communities in terms of quality and accessibility of healthcare services. Project Arogya is in line with the United Nation's Sustainable Development Goals (SDG - 03) with a broad aim to improve the quality of health of the community members through preventive, curative, and referral measures.

TOUCHING LIVES

~1,08,055
BENEFICIARIES

Stakeholders

Community members, Govt. Medical Workers, Aanganwadi Workers, ASHA workers

Timeline

FY '23 - FY 2024



Key highlights

Mobile Health Camps

FACOR has organized 246 mobile health camps, benefiting 15238 people within the CSR operational areas. These camps provide complimentary health screenings, consultations, and essential medications, ensuring the accessibility of fundamental healthcare services to all community members.



Awareness sessions

Under the FACOR Sathi Arogya initiative, informative sessions on various diseases were held, aimed at enhancing understanding of prevalent illnesses, preventive measures, early detection significance, and government health schemes. These sessions equip community members with the knowledge to make informed health choices. In the fiscal year 2023-24, FACOR conducted a total of 90 awareness sessions, connecting with 2050 individuals from the community.



TB MukT Gaon

FACOR joins hands with the government under the Prime Minister TB MukT Bharat Abhiyan aiming to root out TB from India by 2025. It is an initiative of the Ministry of Health and Family Welfare to accelerate the country's progress towards TB elimination by 2025. Nikshay-Mitra (Donor) initiative was started to ensure additional diagnostic, nutritional, and vocational support to TB patients undergoing the treatments. To support this initiative FACOR has identified 23 TB patients in the CSR operational areas of Bhadrak and are supporting them by providing them with TB Kits along with nutrient-rich food.



Key highlights

Village Sanitation Drive

A clean environment and village are crucial for the good health of the community people and children. FACOR used bleaching powder and sodium hypochlorite to clean the villages and provide the people with a healthier environment. Through this drive, 16168 households in different villages have been covered, making a clean environment for all the community people. Making an impact over 80,840 community members.



Mask Distribution



FACOR has taken measures to prioritize the safety of the community members and combat the spread of viral illnesses by distributing 10,000 masks this year. This initiative guarantees that every individual in our community has access to essential protective equipment, thereby enhancing their safety and well-being, covering over 10,000 beneficiaries.

CASE STUDY

FACOR Sathi Arogaya- Mobile Health Unit

Sri Jagbandhu Mohanta is a native and community leader of the remote village of Ransol GP. The village is situated far away from the district headquarters, and thus lacking proper healthcare facilities. Due to this, most of the villagers generally neglect their health issues leading to worsening the condition and increased suffering.

In response to the healthcare needs of rural communities, FACOR has been organizing regular health camps through its Mobile Health Unit, under FACOR Sathi Arogaya Project. These camps aim to deliver essential healthcare services along with free medicines to the people. The intervention through the health camps had a significant impact on the villagers along with Jagbandhu Mohanta.

Sri Jagbandhu Mohanta's case illustrates the positive impact of health camps in improving healthcare access and outcomes in rural villages. This success story highlights the importance of ongoing efforts to bridge the healthcare gap in rural areas and the need for sustainable initiatives to support communities' health needs.



I'm grateful to Vedanta FACOR for organizing regular health camps in GP and nearby villages. These initiatives in rural areas are crucial. I anticipate more such camps held at regular intervals, benefiting individuals and enhancing the overall health and well-being of the entire village community.

Sri Jagbandhu Mohanta, community leader



FACOR Sathi Pragati (Livelihood Project)



Overview

To empower women, it's essential to offer them economic opportunities that benefit them and their families, fostering sustainable livelihoods, skill enhancement, gender equality, poverty eradication, and empowering women by providing training in various skill sets. In the previous fiscal year, FACOR established training units for tailoring, donna-pattal, masala production, agarbatti unit, and chappal unit. This year was a continuation of the support to these micro-enterprises by providing material assistance, training sessions on machine operation, and facilitating market connections to ensure their sustainability. Additionally, FACOR introduced a Bamboo Art training program to promote local Odia art and artisans.

TOUCHING LIVES

~450

BENEFICIARIES

Stakeholders

Community members, SHG Groups

Timeline

FY '23 - FY 2024



Key highlights

FACOR Kala Kendra (Bamboo unit)

The FACOR Kala Kendra's Bamboo unit initiative is deeply rooted in the traditional Odia culture, where bamboo art holds significant importance and provides livelihood opportunities for artisans. The program within the bamboo unit is dedicated to instructing artisans in crafting various bamboo products, utilizing sustainable materials sourced locally, and creating a diverse range of items for sale in the market. In the fiscal year 23-24, 20 women from the community were trained in local bamboo arts and crafts.



Training of SHG Women



FACOR is dedicated to promoting inclusive economic development and empowering the community women. FACOR provides training to 50 self-help group (SHG) women involved in five micro-enterprises, focusing on improving their skills and expertise in machine operation, production management, financial literacy, and other essential aspects necessary for micro-enterprise operations. Through tailored training programs, the project aims to empower women socially and economically, creating a conducive environment for their growth and prosperity in the business sector.

Empowering women entrepreneurs with Mission Shakti

FACOR is dedicated to promoting sustainable development through its support to 10 self-help groups (SHG) under Mission Shakti, with a primary focus on women empowerment and upliftment in the community. By offering operational and maintenance assistance to these 10 micro-enterprises, FACOR endeavors to generate positive outcomes both economically and socially. This initiative not only bolsters local businesses but also directly impacts the lives of 100 women within the community, fostering financial independence and gender equality.



Key highlights

Jivika Center (Tailoring Unit)

Under the Jivika Center initiative, FACOR has established 2 tailoring units, empowering women with fundamental sewing skills, enabling them to produce high-quality garments and pursue employment prospects within the textile sector. In the fiscal year 23-24, a total of 120 women received training and were presented with certificates upon completion of their program.



Building Local Micro-Enterprises

In FY 23-24, FACOR supported five microenterprises under its CSR initiatives: 2 Dona-pattal units, 1 Masala unit, 1 Chappal unit, and 1 Agarbatti unit. These ventures involved 50 SHG women, supported with raw materials, machine management training, and marketing guidance to boost sales. This helped the Masala unit to produce 2000 kg, the Agarbatti unit with 800 kg, the Chappal unit making 700 items, and 45,000 Dona-pattal pieces sold, promoting eco-friendly practices.



CASE STUDY

Gayatri Paper Plate Unit

This is the story of Puspalata Mohanta, a resident of Kaliapani village, who faced economic challenges due to limited employment and economic prospects in her area. Upon discovering Self-Help Group (SHG) initiatives, she joined the FACOR Gayatri Self-Help Group, where she received training, raw materials, and marketing assistance for producing paper plates.

Initially seeking financial assistance through a loan, Puspalata was able to financially support herself and her family through the paper plate unit, dedicating herself to its success.

This shift enabled her to move away from traditional employment methods and achieve economic autonomy through the profitable paper plate venture, which now provides a stable income for her family.



I am happy working with Gayatri Paper Plate Unit, and I extend my heartfelt thanks to FACOR, Vedanta for giving me and women like me such an opportunity. I think my story exemplifies how access to resources, training, and market opportunities can empower communities, especially women, to achieve economic independence and social recognition.

Smt. Puspalata Mohanta (Member of Gayatri Paper Plate Unit)



FACOR CSR SHG Sammelan



FACOR hosted a **2-day Self-Help Group Sammelan** on the 1st and 2nd of March 2024, in Sukinda, Odisha, highlighting 13 local groups and their products. Among the local groups, 5 SHG groups have been associated with FACOR and are provided with vital support under the company's CSR initiative.

The inauguration ceremony was graced by SRCKMS General Secretary NC Dheer, Sukinda Zila Parishad Jema Chaki, Sarpanch of Kaluapani GP, Chingudipal GP, & Ransol GP, and dignitaries from FACOR including Mines Head Mr. Muthumari M, Chief HSE Officer Mr. Krutisunder Mohapatra, and Safety Head Mr. Rajeshwaran, underscoring the events significance in fostering women empowerment. FACOR representatives also reinforced the company's commitment to providing a platform for community growth.

The event served as a vibrant platform, showcasing the **entrepreneurial skills of SHGs and their pivotal role in bolstering the local economy**. The event concluded with a facilitation ceremony, honoring all the SHGs for their contributions to keeping the art and culture alive and leading the way for women's empowerment in rural areas.

130

BENEFICIARIES

13

SHG GROUPS

Stakeholder Testimony

Hosted under FACOR Sathi Pragati

“

N.C. Dhir, SRCKMS Chairman

“I would like to extend my heartfelt gratitude to FACOR, Vedanta for organizing CSR-SHG Sammelan at Sukinda region. FACOR is creating a platform where women from rural communities can come together and learn new skills. FACOR is not only empowering women but also fostering a sense of self-reliance and independence in them. The initiatives like Paper plate production unit, Masala production unit, and Chappal production unit are giving women an opportunity to learn entrepreneurship and grow.

The impact of such a gathering goes beyond the event itself. It creates a ripple effect, inspiring more women to take charge of their lives, pursue their goals, and contribute meaningfully to society.

I would also like to mention here the work done by the CSR team in community development in this region. Initiatives like providing solar water towers, solar streetlights, water pipelines, community toilets, gram chaupal, and other essential amenities have had a transformative impact on the lives of people of Sukinda region. The dedication of the CSR team of FACOR to address the fundamental needs of our people through sustainable development initiatives is truly commendable.

On behalf of the entire community, I extend my gratitude to FACOR, Vedanta for their commitment of making a positive difference in people’s lives.”

Mahalaxmi SHG



“Namaskar, I am currently working as a member of Mahalaxmi SHG group. Our group is involved in Mushroom farming, from preparing the substrate to managing the growth conditions. Not only have we been able to generate a sustainable income for our families, but we have also gained self-confidence and a sense of empowerment. Thanks to FACOR, this SHG Sammelan has provided an opportunity for us to broaden our customer reach and show people our high-quality product.”

Nirmala Mohanta

“Namaskar, I am Sulochana Sahoo, currently working as a member of Dakhina Kali SHG. Our group is involved in making Electric bulbs. We would like to thank Vedanta FACOR for organizing this SHG Sammelan and for inviting us to set up a stall here. This has truly empowered us to showcase our craftsmanship and helped us create a wider market to showcase our products and reach a larger audience for our products. I hope Vedanta FACOR continue with their CSR projects for the welfare of the community.”

Sulochana Sahoo

Dakhina Kali SHG



Maa Khandarai SHG



I am Parvati Dehuri, a member of Maa Khandarai SHG group. I am incredibly thankful to FACOR for the opportunity we were given to attend the FACOR SHG Sammelan. Our SHG has been working on producing PITHA (a local dish) and this event provided us with a platform to showcase our hard work and dedication, learning from other SHGs and their success stories, which inspired us to strive for more endeavors. The support and encouragement we received from FACOR, Vedanta was helpful, and we thank FACOR for recognizing the potential of local SHGs like ours and providing us with this enriching experience.

Parvati Dehuri

FACOR Sathi Nirmal Paribesa (WASH Projects)

Overview

FACOR's commitment to Water, Sanitation, and Hygiene (WASH) projects stems from its core belief that every individual has the right to access clean water and sanitation facilities. Recognizing the indispensable role of WASH in fostering health, sanitation, and socio-economic advancement, FACOR strongly emphasizes sustainable development approaches. Within this framework, FACOR undertakes initiatives aimed at providing equitable access to water, sanitation, and hygiene solutions in the surrounding communities. Thereby, making a lasting impact on the lives of the people with a healthier, more prosperous future.



TOUCHING LIVES

~7,662
BENEFICIARIES

Stakeholders

Local Community

Timeline

FY '23 - FY 2024



Key highlights

Installation of Solar Water Towers

The initiative for installing solar water towers is geared towards utilizing renewable energy sources to pump water, thereby ensuring environmentally sustainable water supply for the community. By implementing solar water towers, FACOR endeavors to offer a steady and easily accessible domestic water supply. In fiscal year 23-24, FACOR successfully installed 2 solar water towers in Gurujanga village, extending access to domestic water to 450 community members.



Awareness campaign on SWM and Swachhta Abhiyaan (Utsav)



In FY'23-24, FACOR organized 09 Swachhta Abhiyaans across different villages, aiming to raise awareness about cleanliness and hygiene through activities such as cleanliness drives, waste management education, art competitions, and interactive sessions, alongside conducting 27 awareness sessions reaching 416 community members on Solid Waste Management. This underscores the importance of responsible waste disposal practices for maintaining a hygienic environment and ensuring community well-being.

Randia Drinking Water Point

In addressing the urgent requirement for enhanced access to clean drinking water in rural areas, FACOR constructed a drinking water point in Randia village, Bhadrak. Emphasizing durability and safety compliance, the construction established a reliable local source of clean water. The project aims to mitigate health risks within the village. Overall, this endeavor reflects FACOR's dedication to fostering community development, health improvement, and environmental sustainability.



Key highlights

Installation of RO Water Purifiers, Air Purifiers and Waste Disposal practices



In the fiscal year 23-24, FACOR CSR installed 08 RO water purifiers at schools and 21 waste-disposal bins at various Vedanta’s Nand Ghar within FACOR’s operational areas. This strategic placement addresses water quality and waste management needs, reducing water-borne diseases and promoting responsible waste disposal. Additionally, FACOR provided purified water at the Community Health Center and improved air quality with air purifiers at the Barpada Health Center, reflecting a commitment to community health and environmental sustainability.

Construction of Community Toilets

Ensuring access to adequate sanitation facilities is fundamental and essential for public and community health. In rural areas, open defecation poses significant health risks. In FY 23-24, FACOR initiated the construction of 03 community toilets across 03 villages, benefiting 30 households. This proactive measure aligns with the Prime Minister's Open Defecation Free (ODF) goals, promoting cleaner, healthier, and more dignified living environments for rural communities.



Ostapal Water Pipeline

FACOR implemented the Ostapal Water Pipeline project, linking nearby villages and guaranteeing a consistent water supply to meet their daily requirements. This pipeline not only tackles the pressing issue of water scarcity but also plays a significant role in enhancing the general welfare and progress of the local populace. As a result of this pipeline, 250 members of the community now have access to domestic water, ensuring their basic needs are met efficiently and sustainably.



FACOR Sathi Pashu Kalyan (Animal Welfare)



Overview

FACOR aims to cultivate a harmonious relationship between humans and animals, fostering a compassionate community that acknowledges and meets the needs of both. Through FACOR Sathi Pashu Kalyan, FACOR is establishing a sustainable and caring environment for all, advocating responsible animal welfare practices, and improving the overall well-being of the community. In the fiscal year 2023-2024, FACOR extended support to 350 animals through various interventions such as providing veterinary care, shelter, and nutritional assistance. Additionally, conducting an anti-rabies vaccination drive, covering 60 street dogs to mitigate the risk of rabies transmission and promote public health and safety.

TOUCHING LIVES

~310

BENEFICIARIES

Stakeholders

Local Community

Timeline

FY '23 - FY 2024



Key highlights

Fodder support to Animals

FACOR prioritizes the welfare of animals, acknowledging their vital role in coexisting with humans. Central to the efforts is the provision of fodder support, a key aspect of the initiative aimed at addressing the essential requirement for proper nutrition among animals. Through supplying high-quality fodder to 350 animals, the project strives to improve their overall health and productivity.



Anti-rabies Vaccination Drive

As part of FACOR’s aim of animal welfare, FACOR conducted an anti-rabies vaccination campaign to address public health concerns and safeguard street dogs from rabies. In the fiscal year 2023-2024, FACOR vaccinated 60 street dogs and equipped them with collars, offering a visible method of identifying vaccinated dogs within the community.



Water Bowl Challenge

After its inaugural year, The Animal Care Organization (TACO) introduced the Water Bowl Challenge, aiming to promote the provision of drinkable water and food to stray animals and birds. FACOR in collaboration with TACO, organized the water bowl challenge, which centered around placing clay bowls outside Anganwadi centers to offer water to animals and birds.



FACOR Sathi Shiksha Amrut Pariyojna



Overview

A child's education serves as both a foundation for the future and a requirement for the growth of the individual and the community. The project aims to address these issues and improve the state of education in these areas by giving children and adolescent girls a foundational education through innovative teaching techniques, library access, computer and E-learning, and support for their overall growth and participation in sports and extra co-curricular activities. Beyond traditional subjects, the project aims to offer sessions on menstruation and menstrual hygiene management (MHM), recognizing the critical role this plays in the overall health and dignity of young girls and women.

TOUCHING LIVES

~3,036

BENEFICIARIES

Stakeholders

Students, adolescent girls, and community members

Timeline

FY '23 - FY 2024



Key highlights

Aiding support to primary schools in the community

This project involves the operation of two schools in Kathpal and Ostapal, directly supporting 158 students in the community. FACOR provides various forms of support to these schools, including teaching and learning materials, uniforms and shoes, and other educational resources. This assistance contributes to the education and well-being of the students attending these schools.

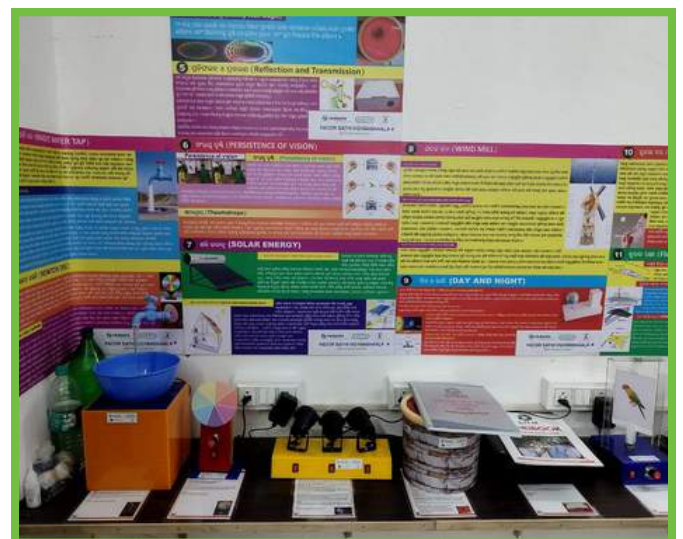


Remedial Coaching Classes

FACOR is currently running 02 Remedial Coaching Centers, where dedicated efforts are made to provide additional learning sessions in science and mathematics. These centers aim to offer essential support to students ranging from the 7th to the 10th grade, with a total of 125 students. Through these coaching centers, FACOR endeavors to reinforce fundamental concepts and enhance understanding of these critical subjects, ensuring that students are well-equipped towards academic excellence.

Installation of Science Lab

Committed to enriching STEM (Science, Technology, Engineering, and Mathematics) education, FACOR has installed 03 science labs, fully equipped facilities that play a vital role in advancing comprehension of scientific concepts. By establishing these labs, FACOR's objective is to ignite curiosity, foster scientific exploration, and encourage skill development in students. This initiative paves the way for a future generation of scientists, engineers, and innovators.



Key highlights

Sports Material Support



FACOR acknowledges the significant impact sports have on the overall development of children. Physical activities not only promote a healthier lifestyle but also instill vital life skills such as teamwork, discipline, and resilience. FACOR supplied sports equipment, including cricket bats, balls, and badminton sets, to cultivate an environment that encourages both physical and mental well-being. Through this endeavor, 158 students from 02 schools now have access to sports facilities, fostering healthier habits among them.

Extra co-curricular activities and celebrations

Participation in extracurricular activities and school events is vital for children's holistic development, offering benefits like social skills, leadership, sportsmanship, confidence, health, and cultural awareness. With special celebrations like Independence Day, Republic Day, and National Girl Child Day, FACOR helps the students understand the importance and significance of such national celebrations, further adding value and learning for the same.



Summer Camp



FACOR organized summer camps at Kathpal and Ostapal schools, offering students an educational experience beyond traditional academics. Emphasizing creativity, teamwork, and personal development, FACOR aimed to foster an environment conducive to exploration and skill enhancement. The camp included Arts and Crafts sessions for self-expression through various activities like painting, drawing, and crafting. Outdoor activities such as sports, yoga, fitness sessions, nature walks, and more were prioritized to engage children effectively.

Launching Project Laadli



Project Laadli is an initiative aimed at raising awareness related to menstruation management along with hygiene management. Through this initiative, FACOR aims to break the stigma related to menstruation and menstrual hygiene management in society. In the fiscal year 2023-2024, FACOR conducted a perception study on Menstrual Hygiene Management, along with formulating Kishori clubs, and awareness sessions. This also involved distributing MHM (Menstrual Hygiene Management) kits to adolescent girls in the community.



MHM Perception study: FACOR conducted a comprehensive survey on Menstrual Hygiene Management (MHM) in Bhadrak, to better understand the challenges faced by adolescent girls in the community. The survey was conducted on 1500 girls and women in the community of Bhadrak district. The findings of the survey underscore the importance of fostering awareness and providing support for the menstrual health of adolescent girls.

Awareness sessions and campaign on MHM: This initiative entailed conducting awareness sessions on Menstrual Hygiene Management across various schools, Aanganwadi centers, and community spaces, stressing its significance for the health of adolescent girls. In FY 23-24, FACOR organized 26 sessions, effectively reaching 694 girls in the community. Additionally, focused MHM campaigns were carried out under this initiative, incorporating diverse activities to creatively raise awareness among adolescent girls.



MHM Kit Distribution: FACOR aims to empower girls through the "Laadli" initiative, by distributing 590 menstrual hygiene management kits (MHM Kits) to girls in the community. These kits have been curated carefully to meet the specific needs of adolescent girls, including sanitary napkins, soap, hand sanitizer, pamphlets, and other essential hygiene products. The goal for the same is to empower the young girls in the community, ensuring they have the necessary knowledge and materials to manage their menstrual health confidently.

Formation of Kishori Club: FACOR, in alignment with the Odisha Government's initiative Kishori Mandal, has successfully formed 20 Kishori Clubs engaging 200 adolescent girls from the community. The club serves as a safe space for discussions on education, health, MHM and other important issues related to their lives. In addition, our initiative extends to community outreach by providing training to club members to actively go to their local places and raise awareness.



CASE STUDY-1

Project Laadli

This is the story of Mamta Jena, a 17-year-old from Rampur village. In village and rural communities, discussions around menstrual hygiene are often taboo, leading to misinformation and stigma surrounding menstruation. Upon joining the Kishori Club, Mamta found a supportive environment to learn and grow. The club's focus on MHM education provided valuable insights into menstrual cycles, hygiene practices, and debunking misconceptions. Initially hesitant, Mamta gradually became more engaged, gaining confidence and participating actively.

The distribution of MHM kits to adult female community members, along with informative sessions, provided Mamta and others with access to affordable and hygienic menstrual products. The Kishori Club became a safe space for Mamta to openly discuss her questions and concerns.



“

Over time, I became more, knowledgeable, and self-assured, with access to MHM resources and a supportive community of peers and mentors, I no longer feel stigmatized or limited by the concept of menstruation. I extend my heartfelt thanks to FACOR behind the Kishori Club for providing me and many other girls with the tools and knowledge necessary to navigate adolescence with dignity and confidence.

Mamta Jena (Member of Project Laadli)

”



CASE STUDY- 2

Project Laadli

Sushree Sangita Jena, a 20-year-old resident of Ramkrushnapur village, joined the FACOR's Kishori Club initiative recognizing its value. Regular club sessions held at a community center provided a supportive environment for young girls like Sushree to learn, share experiences, and empower each other.

A key focus of these sessions was education on menstrual hygiene, where trained facilitators led interactive workshops covering menstrual cycles, hygiene practices, dispelling myths, and the importance of using quality menstrual products.

As part of the program, MHM kits containing sanitary pads, hygiene products, and informational materials were provided to club members. Sushree's journey with the Kishori Club not only facilitated her personal development but also served as inspiration for other young women to recognize their strengths and strive for a brighter future.

“

I feel empowered by gaining more understanding of menstrual management. I extend my thanks to the Kishori Club and FACOR for providing me with an opportunity to be a part of the learning and empowering process. I acknowledge the transformative impact of the Laadli project, including the MHM kits, empowerment activities, and supportive environment. This has brought a positive change in my life and the lives of my peers.

Sushree Sangita Jena (Member of Project Laadli)

”

FACOR Sathi Gaon Kalyan

(Community Infrastructure)



Overview

FACOR Sathi Gaon Kalyan serves as a comprehensive project aimed at constructing community assets within FACOR's CSR operational regions, demonstrating FACOR's dedication to sustainable development and enhancing rural livelihoods. Acknowledging the significance of infrastructure in community welfare, this initiative focuses on establishing enduring assets that empower local residents and stimulate collective progress. By tackling critical infrastructure needs in rural settings, the project aims to unleash the latent potential of these areas, empowering inhabitants and cultivating a promising future.

TOUCHING LIVES

~10,938
BENEFICIARIES

Stakeholders

Community Members

Timeline

FY '23 - FY 2024



Key highlights

Construction of Kansa Community Shed

In FY'23-'24, FACOR CSR constructed a Community Shed in Kansa village. This dedicated space serves as a central hub for various community activities, including training sessions and cultural events. It fosters solidarity among community members, particularly women, benefiting 150 individuals who actively engage in different activities facilitated by the shed.



Renovation of Community Schools

In the fiscal year 23-24, FACOR undertook the renovation of 02 schools located in mining areas, making contributions to the enhancement of educational facilities. The renovation was focused on creating conducive learning environments, which involved repairing infrastructure, upgrading classrooms, and providing essential resources. As a result of the renovation of these 02 schools, 158 enrolled students have benefited.

Solar Street Lights

Solar streetlights are instrumental in improving the quality of life in rural regions by addressing safety issues, providing illumination for villages and roads, decreasing accident risks and safety concerns, thereby enhancing the quality of life.. Moreover, they reduce reliance on conventional energy sources, offering eco-friendly and sustainable alternatives. In the fiscal year 2023-2024, FACOR installed 180 solar streetlights, benefiting 4500 individuals.



Key highlights

Construction of Gram Chaupal

In the fiscal year 23-24, FACOR initiated the construction of 08 Gram Chaupals across its operational regions. These Gram Chaupals, commonly known as village meeting points, play a crucial role in preserving the local tradition and culture within the rural communities. They serve as meeting places further, act as platforms for educational initiatives, and facilitate the celebration of local festivals and traditional programs. By ensuring the continuity of cultural heritage from one generation to the next, these Gram Chaupals benefit a total of 400 individuals in the community.



Repairing and construction of roads

Repairing and constructing roads in rural areas serves as a strategic initiative that aligns with social, economic, and environmental objectives. Upgrading infrastructure enhances accessibility and connectivity, and also facilitates the smoother transportation of goods and services. In the fiscal year 23-24, FACOR's efforts in this area positively impacted 1750 community members, improving and bolstering local connectivity, and socio-economic development.



Construction of SHG center at Gurujanga village

To enhance the operational capacity of the Self-Help Group (SHG) in Gurujanga village, FACOR has undertaken the construction of an SHG center. This facility aims to benefit 250 from the community, improving their efficiency and functionality within the SHG, aiding them to connect for strategic business discussions.



FACOR Sathi Hariyali (Agriculture Project)



Overview

Agriculture is the backbone of Indian economy, and it inculcates the largest number of unskilled labor force. This project aims to address the pressing issue of malnutrition prevalent in rural areas and provide an opportunity in the community, especially women farmers, to get trained in agriculture. The project emphasizes sustainable agriculture practices, promoting the use of organic methods such as usage of vermicompost and other crucial information. This is a holistic approach to promoting sustainable agriculture, fostering economic empowerment of women, improving health, building local capacity, and contributing to environmental wellbeing.

TOUCHING LIVES

~236

BENEFICIARIES

Stakeholders

Women and community members

Timeline

FY '23 - FY 2024



Key highlights

Mo-Bagicha (Nutri-garden farming)

FACOR initiated the Nutri-garden farming program, known as Mo-Bagicha, to address malnutrition in rural areas by training women farmers in cultivating a variety of nutrient-rich vegetables. This initiative aims to promote a balanced and healthier diet among the community members. In the fiscal year 2023-2024, FACOR provided training to 236 women farmers and distributed Nutri-garden kits containing seeds and vermicompost to promote environmental well-being.



Focused training sessions for women farmers

FACOR conducted focused training sessions for 236 women farmers in its CSR operational regions, to empower them within the community. The sessions helped the women farmers with various sustainable agricultural techniques, providing them with the necessary skill set to grow nutrient-rich vegetables. These training sessions not only enable them to partake in productive agricultural activities but also contribute to enhancing food security, fostering self-sufficiency, and empowering them as local farmers within their community.



Seed and Vermi-compost Distribution

Under the Nutri-garden Farming project, FACOR distributed an assortment of seeds comprising coriander, brinjal, cauliflower, beans, and green chili, totaling 14 distinct varieties. Additionally, supplying vermicompost promotes the use of organic fertilizers, to foster chemical-free agricultural practices and produce.





FACOR CHANGEMAKERS

Employee Volunteer Program at FACOR



Utkarsh Mishra

Anti-Rabies Vaccination Drive

"Participating in a rabies prevention initiative to safeguard both animals and residents was truly impactful and valuable. Such initiatives should be encouraged further to enhance empathy among employees towards the animals. I am enthusiastic about volunteering for similar initiatives in the future to make a positive difference."



Sarita Laha

Project Laadli

"For me, giving back to the community is real happiness, be it in the form of knowledge or service. With the opportunity to be part of this project, it was exciting to meet the young girls who are the nation's future and share some experiences and facts related to menstrual hygiene, under Project Laadli. I am proud and happy to be part of such initiatives."



Anshu Manjhi

Project Hariyali

"Volunteering in CSR, particularly distributing Hariyali kits to women farmers, was profoundly fulfilling. I had an opportunity to distribute Hariyali kits to women farmers and I witnessed the impact through their confidence. This reaffirmed my belief in uplifting and empowering the women in the community."



Biswajit Debnath

Quality Education Support

"Volunteering in CSR education initiatives, particularly in TLM support through FACOR Sathi Shiksha Amrut Pariyojna, has been immensely insightful. Engaging with students and teachers during the distribution reinforced my commitment to this noble cause. I am grateful for the opportunity, and I eagerly anticipate contributing further as a volunteer."





**TRANSFORMING FOR
GOOD**